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August 25, 2025

To

National Stock Exchange of India Ltd
Listing Compliance Department
Exchange Plaza, 5th Floor, C. 1, Block G,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

NSE SYMBOL: CUDML

Sub: Cash Ur Drive Marketing Limited awarded order from Uttar Pradesh Tourism for Rs. 1.67 Crores

Dear Sir/madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that *Cash Ur Drive Marketing Limited* ("the Company") has been awarded an order of Rs. 1.67 Crores by the Uttar Pradesh Tourism Department.

The campaign will be executed for a period of two (2) months.

This mandate reflects the confidence reposed by the Government authority in the Company's expertise and strengthens its position in the transit and outdoor advertising industry. The campaign is expected to contribute positively to the Company's revenues and further enhance its visibility in a high-potential state market.

The Company believes that successful execution of this project will reinforce its credentials in handling government tourism and social campaigns, while also creating avenues for future growth and collaborations.

This is submitted for your information and records.

Thanking You

For Cash Ur Drive Marketing Limited

Gagan Mahajan
Company Secretary and Compliance Officer



CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

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